

# ITC

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NATURAL LUXURY FLOORING



## CATALOGUE 2020

WHEN QUALITY, STYLE AND COLOUR COME TOGETHER



## ▶ THESE ARE OUR COLLECTIONS

**Connoisseur Collection** - Included in this collection is Eco, a natural un-dyed 100% wool range and Riverline, in 100% New Zealand wool with a VOC free backing. These products demonstrate environmental responsibility without compromising style and feel. Connoisseur Collection Essence and Elegance are 100% viscose carpets that are wonderfully tactile and epitomise luxury living.

**Campeone Collection** - A range of beautiful, hardwearing, stylish, silky and soft to the touch, broadloom carpets. Suitable for all residential, corporate hospitality locations and that extra special location for the ultimate wow factor. The award-winning Gloss and Richmond with a super-fine velvet finish are outstanding new additions to this collection.

**Couture Collection** - For those seeking a bespoke carpet, Couture offers a range of superb qualities and finishes all of which, subject to a minimum order of 50m<sup>2</sup>, are custom made to your chosen colour. Co-ordinating a perfect colour scheme is now possible with one of these special -order carpets which give quality and style without compromise.

**Natural Collection** - Available through our wholesale division, an unusual range of carpets using natural materials such as sisal and seagrass. For stockists, email our sales office - [info@itcnaturalluxuryflooring.com](mailto:info@itcnaturalluxuryflooring.com)

**Inspirational Rugs** - Choose from our range of luxury, standard size rugs, which are designed to blend with your floor. From the on-trend cable look of Lisboa to the beautiful graduated shaded tones of Shadow and

the stunning shimmering effect of the unique antique effect of Essence, there is a rug to suit all locations and all available from stock.

**Made to Measure Rugs** - Why not create your own unique rug? Simply select one of our carpets from Campeone or Connoisseur ranges; select your size ( maximum width 500cm); choose your style of finishing from one of our exclusive tapes and your special rug will be made for you. There will be no waste, as our rugs are made to your specific size.

**Care and Maintenance guides** - At ITC we are passionate about our products and care and maintenance is a key issue to maintaining their looks. On our website you will find practical care and advice guides for our wool, nylon, polyester and viscose ranges.



## ▶ WHO WE ARE & WHAT WE DO

Style, design and quality, without compromise are the hallmarks of our innovative flooring products. From beautiful soft to the touch, silky smooth nylon to pure New Zealand wool with a VOC free backing, ITC Natural Luxury Flooring has an extensive portfolio of innovative products, including the award -winning Gloss, a popular product with that indefinable “wow” factor.

Our choice of stylish, elegant carpets and rugs are carefully designed and developed to be ideal for all locations, both residential and commercial. ITC Natural Luxury Flooring carpets and rugs are sold in over 40 countries- wherever the call for the very finest craftsmanship and style is required.

# MADE TO MEASURE RUGS

*Did you know that our broadloom collection is available in bespoke size up to 500 cm wide?*



## ► CREATE YOUR OWN RUG

Where creativity, craftsmanship and luxury become one. We can offer modern ways of finishing your rug in a wide selection of tapes

All the essentials are there for you:

- Our entire broadloom collection is available in bespoke sizes up to 500cm wide.
- We have carefully chosen our tape finishings, which are exclusive, chic and reflect co-ordination to our broadloom collection.

Each rug is hand-finished with care and attention to detail.

Follow our easy step by step guide to create your rug

**Step 1** Select your carpet

**Step 2** Select your size

**Step 3** Choose your finishing fabric

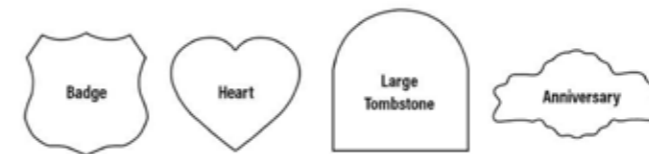
**Step 4** Choose your style of finishing: e.g. border fabric visible or border fabric used as a piped edging. ( See examples)

**Step 5 Optional** Add built-in anti-slip underlay

## ► SPECIAL SHAPES

In addition to our standard service, we can create shapes, use different colours to construct borders and custom inlays. (price on application for this specialised service)

With our specialised machinery, we can create many designs and make the shape of rug that you require. The shape could be square, rectangular, round, octagonal, inlaid logo's and special shapes. We would require a hi-res file, which illustrates your design.

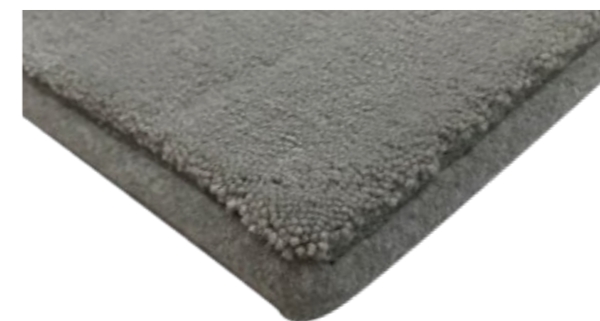


It is possible to apply more than one tape to create your border finishing. All these options should be submitted to our Sales office for advice and pricing. Over the next few pages we have illustrated our tape collections and examples of our border finishing.

## ► FINISHING OPTIONS

### VIGO

• Synthetic Wool • Available in 8 colours



**Carpet** Kensington 250073 Dove  
**Tape option** Vigo 804 Cloud  
**Border Style** Piped

### AZZURO LEATHER

• Faux Leather • Available in 5 colours



**Carpet** Eco-Loop 16191 Bark  
**Tape option** Azzuro Leather 1009 Chocolate  
**Border Style** Visible



**PICTURE:**  
Cannes special shape double border  
Outside 150120 London  
Inside 150105 Elephant  
Luxury Finishing  
Colour 100 Mustang  
Border style: Piped

## GAUCHO

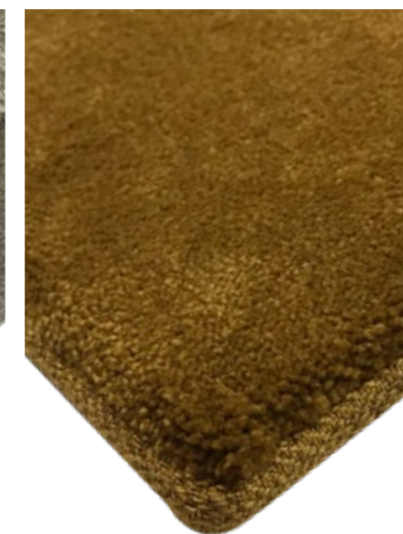
- Faux Leather
- Available in 8 colours



**Carpet** Essence 82178 Cloud  
**Tape option** Gaucho 804 Steel  
**Border Style** Visible

## BROOKLYN

- Synthetic
- Available in 15 colours



**Carpet** Cannes 150204 Ochre  
**Tape option** Brooklyn 401 Amber  
**Border Style** Piped

## LUXURY TAPE

- Suede look
- Available in 28 colours



**Carpet** Chamonix 190322 Shale  
**Tape option** Luxury Tape 170 Coyota  
**Border Style** Piped

## MERCHANDISING

This is an illustration of the way we present our tapes, with examples of our finishings.

Sample sets are available. Please contact your local representative, or email us at:  
[info@itcnaturalluxuryflooring.com](mailto:info@itcnaturalluxuryflooring.com)



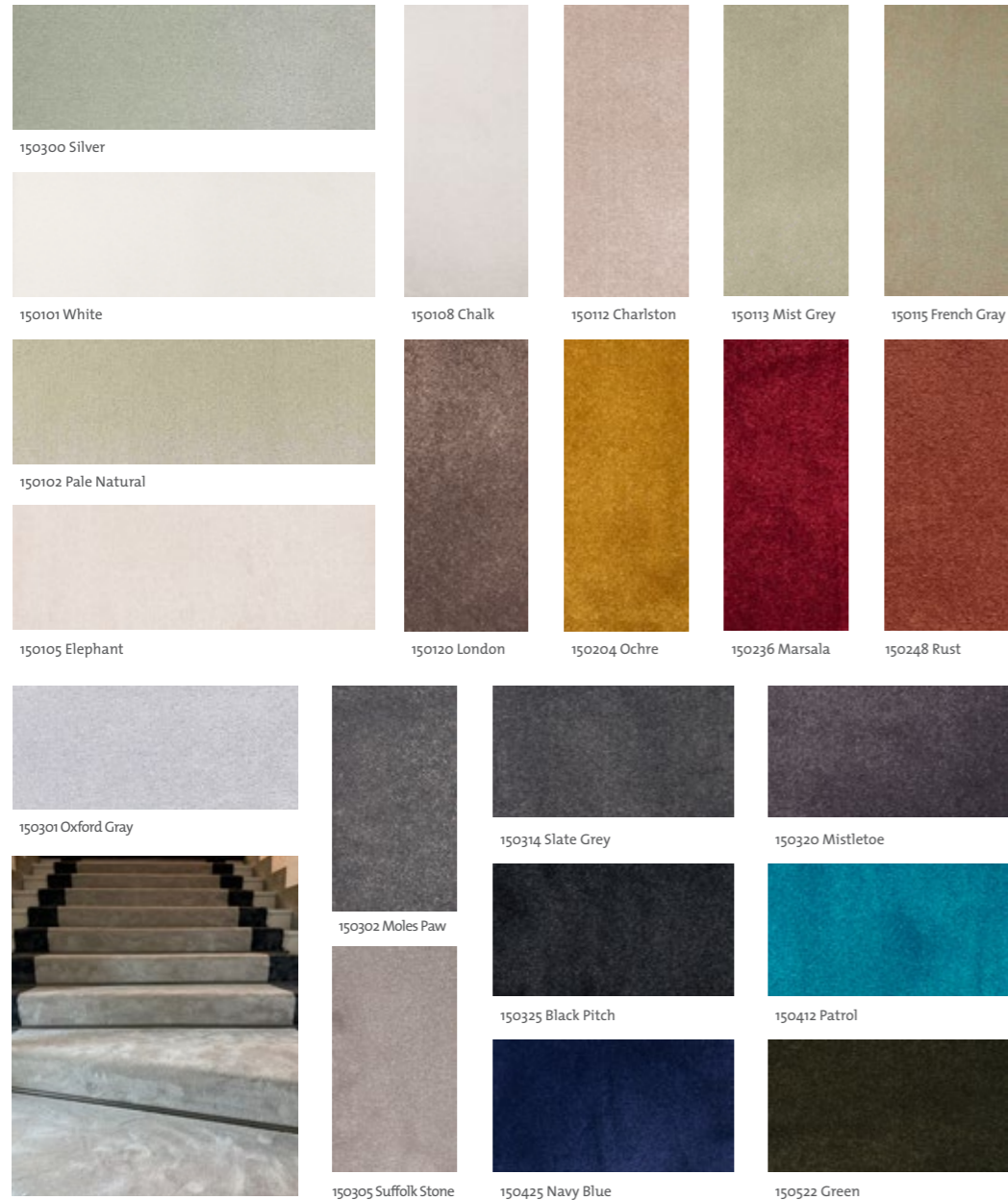
# CANNES

The deep pile of this luxurious nylon carpet, looks and feels just like pure silk, but with all the advantages of being strong, non-shedding, durable and stain resistant. Water resistant with excellent fibre appearance, Cannes is an outstanding choice for all Heavy Domestic and General Commercial locations.

100% 6.6 PA Nylon • Pile weight: ca. 1.80 kg/m<sup>2</sup> ±7,5% • Total weight: ca. 2.60 kg/m<sup>2</sup> ±7,5%

Backing: Luxury Backing • Fire Rating: Bfl-S1 • Rolls & Cut length service: 4 + 5 m width

Bespoke service: Yes • Bespoke rugs are available to order in any size up to a maximum width of 500 cm.

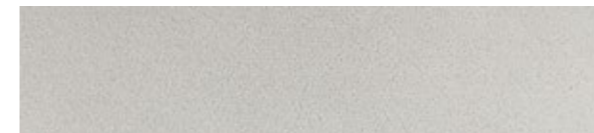


CAMPEONE COLLECTION

# CHABLIS



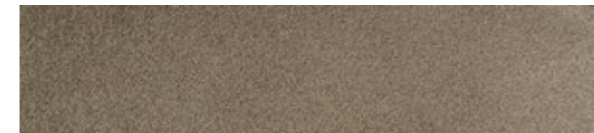
This luxurious sophisticated nylon carpet, with a silk like sheen is a fashionable contemporary look, where style, design and practicality are key. With a heavy domestic and commercial classification, this is a seamless choice for most locations.



130110 Corn White



130308 Grey



130122 Mud



130106 Old Taupe

**100% 6.6 PA Nylon**

Pile weight: ca. 1.33 kg/m<sup>2</sup> ±7,5%

Total weight: ca. 2.32 kg/m<sup>2</sup> ±7,5%

Backing: Luxury Backing

Bfl-S1

Rolls & Cut length service: 4 + 5 m width

**Bespoke service: Yes**

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



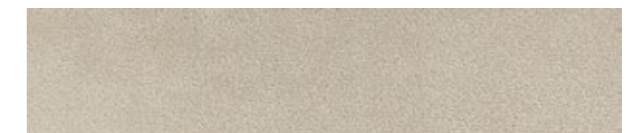
130103 Antique



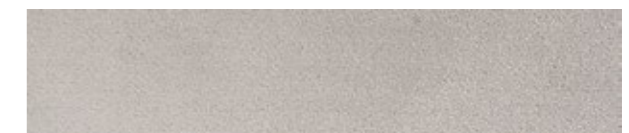
130116 Cement



130115 Cloud



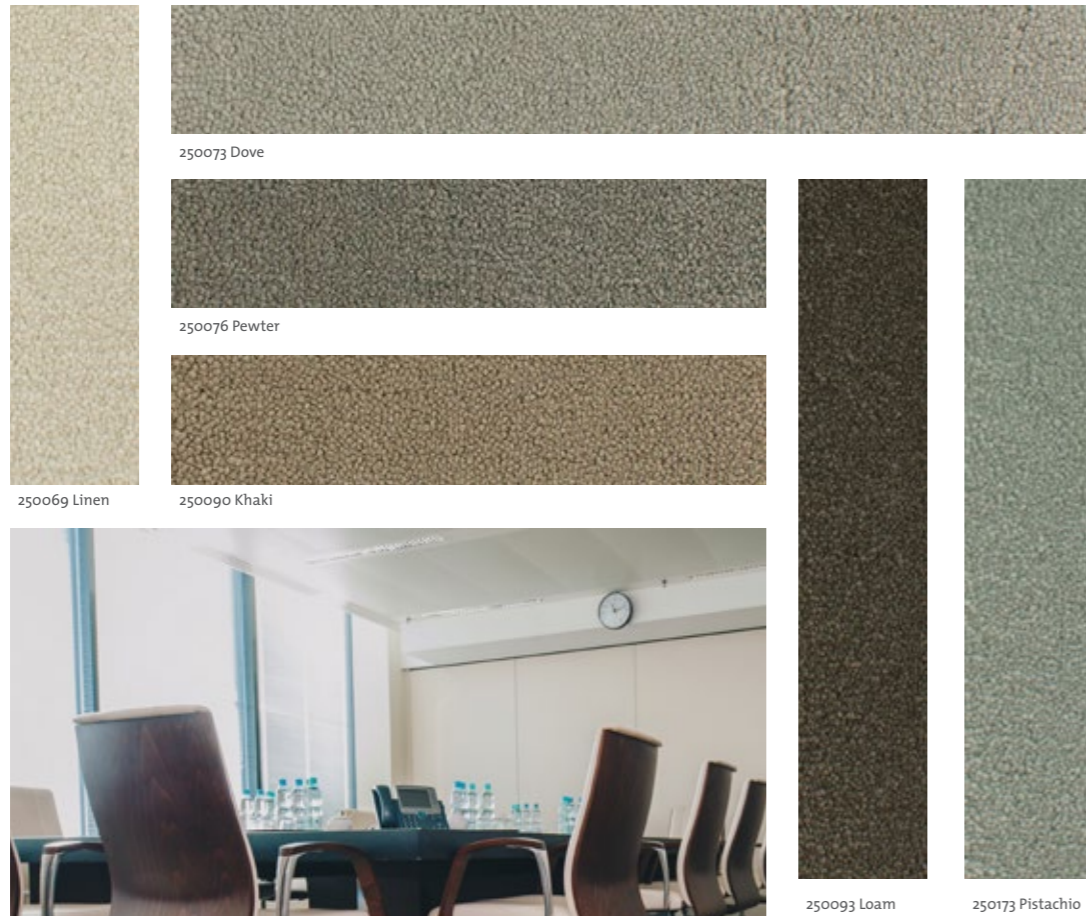
130102 Sand



130107 Stone

# KENSINGTON

A solution dyed 100% 6.6 nylon stylish velour, which is a contract rated and Stainmaster® treated product; ideal for any heavy usage location. A perfect alternative to a wool carpet.



100% PA SDN Stainmaster®  
 Pile weight: ca. 3.20 kg/m<sup>2</sup> ±7.5%  
 Total weight: ca. 3.90 kg/m<sup>2</sup> ±7.5%  
 Backing: Luxury backing  
 Fire rating: Bfl-S1  
 Rolls & Cut length service: 4 + 5 m width

**Bespoke service: Yes**  
 Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



# RICHMOND

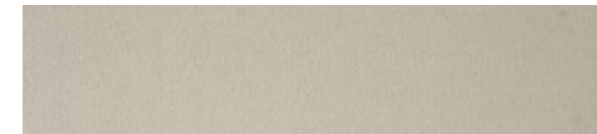


CAMPEONE COLLECTION

The de-lustrated premier nylon yarn, creates a wool-like appearance and the dense, tight construction gives a fine pin-point finish. A superb choice for use in residential and corporate hospitality locations.



210102 Powder



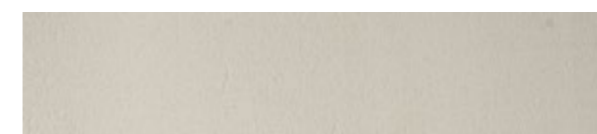
210103 Birch



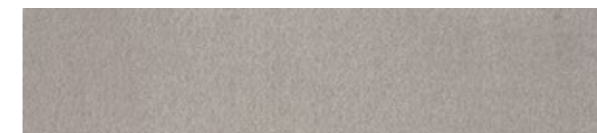
210104 Fawn



210105 Sandstone



210110 Steel



210115 Bone



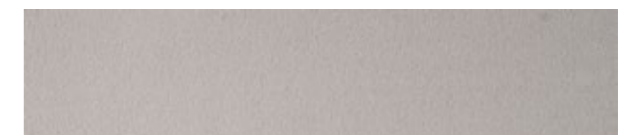
210116 Hessian



210117 Dusk



210119 Mushroom



210301 Mist



210314 Sable

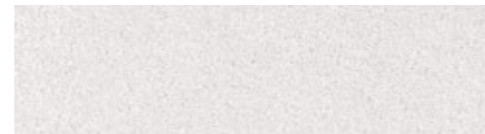
**100% PA 6.6 Nylon**  
Pile weight: ca. 2.10 kg / m<sup>2</sup> +/- 7.5%  
Total weight: ca. 2.85 kg / m<sup>2</sup> +/- 7.5%  
Backing: Luxury Backing  
Fire rating: Bfl-S1  
Rolls & Cut length service: 4 + 5 m width

**Bespoke service: Yes**  
Bespoke rugs are available to order in any size up to a maximum width of 500cm.

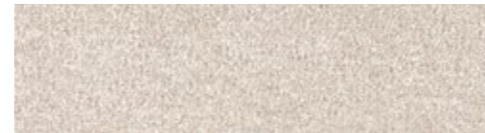
# SANCERRE



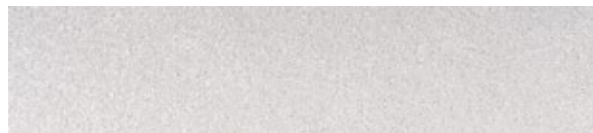
A beautiful soft carpet for the home with the feel of silk in a contemporary choice of colours. The ultimate bedroom carpet.



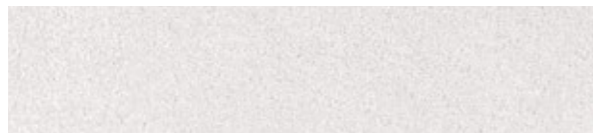
140102 Shell



140105 Suede



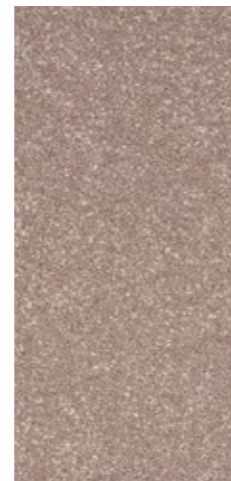
140108 Pebble



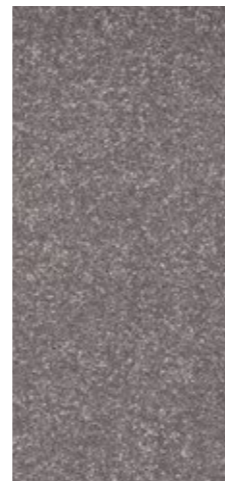
140110 Ice



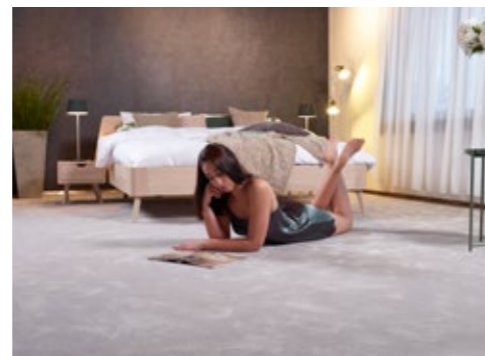
140305 Seal



140112 Earth



140302 Mineral



**100% 6.6 PA Nylon**  
 Pile weight: ca. 1.60 kg/m<sup>2</sup> ±7.5%  
 Total weight: ca. 2.50 kg/m<sup>2</sup> ±7.5%  
 Backing: Luxury Backing  
 Fire rating: Bfl-S1  
 Rolls & Cut length service: 4 + 5 m width  
 Bespoke service: Yes

**Bespoke service: Yes**  
 Bespoke rugs are available to order in any size up to a maximum width of 500 cm.



CAMPEONE COLLECTION

# CHAMONIX



CAMPEONE COLLECTION

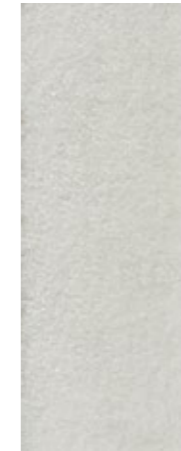
The definitive carpet for domestic as well as contract use, with a stunning iridescent shimmer and a super-soft underfoot feel.



190314 Platinum



190322 Shale



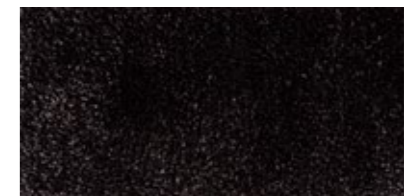
190101 Onyx



190301 Quartz



190305 Frost



190326 Coal



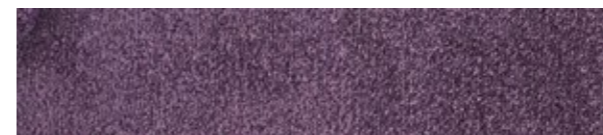
190112 Flint



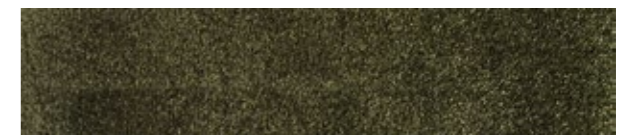
190420 Sapphire



190248 Amber



190436 Amethyst



190522 Emerald

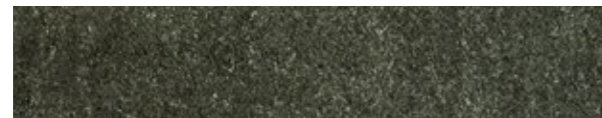
100% 6.6 PA Nylon • Pile weight: ca. 3.50 kg/m<sup>2</sup> ±7.5% • Total weight: ca. 4.39 kg/m<sup>2</sup> ±7.5% • Backing: Woven cloth - Luxury Backing • Fire Rating: Bfl-S1  
Rolls & Cut length service: 4 + 5 m width • **Bespoke service: Yes** • Bespoke rugs are available to order in any size up to a maximum width of 500 cm.

# GLOSS

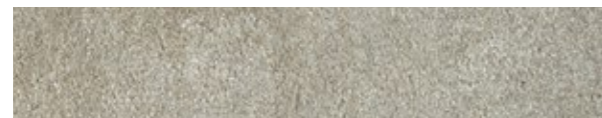
Gloss is a 2019 award-winning carpet from ITC Natural Luxury Flooring. This superlative hand-woven cut pile in a modified 100% engineered Polyester, has a uniquely rich texture and a lustrous appearance. Polyester is a highly durable fibre which gives an ultimate luxurious appearance without compromising performance. Easy to clean and maintain, Gloss is suitable for quality residential use, where the “wow” factor is required. 7 exciting colours and a 5metre width makes this carpet the ultimate in luxury living.



19044 Forrest



19046 Beetle



19998 Mouse



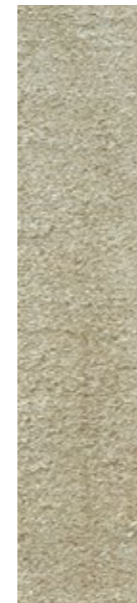
19003 Moon



19047 Clay



19049 Earth



19982 Pelican



**100% Polyester**  
 Pile weight: ca. 3.80 kg/m<sup>2</sup> ±7.5%\*  
 Total weight: ca. 5.00 kg/m<sup>2</sup> ±7.5%  
 Backing: Cotton cloth  
 Fire rating: Cfl-S1  
 Rolls & Cut length service: 5 m width

**Bespoke service: Yes**  
 Bespoke rugs are available to order in any size up to a maximum width of 500 cm.

\*Gross



CAMPEONE COLLECTION

# ITC

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## NATURAL LUXURY FLOORING

WHEN QUALITY, STYLE AND COLOUR COME TOGETHER

### ITC Natural Luxury Flooring

Schering 45, 8281 JW Genemuiden, The Netherlands

T +31 38 38 611 60

[info@itcnaturalluxuryflooring.com](mailto:info@itcnaturalluxuryflooring.com)

[www.itcnaturalluxuryflooring.com](http://www.itcnaturalluxuryflooring.com)



### ITC Natural Luxury Flooring Ltd

12 Hay Hill, Mayfair, London, W1J 8NR, UK

T 0162 253 4041

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**CAMPEONE C COLLECTION**  
— LUXURY FLOORING AND RUGS —

**CONNOISSEUR C COLLECTION**  
— HAND-MADE LUXURY FLOORING AND RUGS —

**COUTURE C COLLECTION**  
— HAND-MADE LUXURY FLOORING AND RUGS —